

FOR IMMEDIATE RELEASE

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**STRIP FOR A CAUSE AT THE 4th ANNUAL STRIP ON THE STRIP™ 5K
on LAS VEGAS BLVD**

Join us for 4th Annual Strip On The Strip™ 5K/1M Charity Event whereby participants donate a piece of clothing at each 1K marker throughout the course to benefit Goodwill of Southern Nevada and their Veterans Integration Program on March 4th, 2017.

Strip on the Strip™ is a 5K/1M walk/run down Las Vegas Blvd. where participants donate a piece of clothing at each 1K stationed with active duty and retired military personnel cheering race participants on along the course. Participants receive race t-shirt, finisher medal, swag bag, and a ticket to the official Strip on the Strip After Party. Whether you are a competitive runner, a 5K virgin, looking for corporate team building activity or just want to have fun with family and friends, Strip on the Strip™ 5K is for everyone.

RACE ENTRY FEES: (Prices increase as race day approaches)

- \$25 1 Mile Walk
- \$30 5K Military (Active/Retired) – Individual
- \$35 5K Individual
- \$60 5K Couple Registration

Race entry to the 5K or 1Mile course includes a Strip on the Strip™ shirt, finisher medal, swag bag, timing chip and entry into the Official After Party.

WHEN: Saturday, March 4, 2017. 7:45AM – 10:00AM

- 7:45AM: Registration/Pre-Race Festivities, Refreshments and Entertainment
- 8:45AM: Event Kickoff/National Anthem/Group Stretch
- 9:00AM: Captains and Angels start, Military start, Competitive Runners start, followed by 5K Walk/Runners
- 9:30AM: Post Race Festivities Commence
- 9:45AM: Award Ceremony

WHERE: Circus Circus Las Vegas East Valet located at 2880 S. Las Vegas Blvd. (Start, Finish and Festival)

MORE:

- USA Track & Field Certified Course
- Place medals awarded to top three male and female finishers in 7 different age groups
- USCG Auxiliary, Navy Recruits, USO -Las Vegas, Veterans and Active Duty Military will be in attendance.
- Children are welcome. Family packages available.

- Roaming video and race photos will also be online shortly after the race.
- Registration expires on March 2, 2017. Registration after this date will be required at Packet Pickup or Race Day.
- T-shirts, race bibs and swag bag will be available at Packet Pickup on March 3rd or on Race Day on March 4th.
- To volunteer for this event, please sign up at www.striponthestrip.com.
- 2017 will be the fourth Strip on the Strip™ 5K/1M charity event in Las Vegas.

The military start will be led by myTEAM TRIUMPH-Light of Las Vegas with over a dozen sponsored runners “Angels” pushing disabled Veterans and individuals “Captains” on the course. The 1K donation cheer stations will have entertainment and celebrities to assist in collecting the donated clothing, which will be laundered and distributed.

DONATION SUGGESTIONS

Male and female career clothing (suits, jackets, pants, dress shirts/blouses, skirts, ties, belts, purses, women’s heels and men’s dress shoes) are recommended for donation at the race, but no clothing, shoes or accessories will be turned down. Participants who opt to not donate during the race and are competing for placement will be supplied with a bag at packet pick-up so they can donate prior to the race if they desire.

STRIP ON THE STRIP VIRTUAL RACE

The Strip on The Strip Virtual Race allows runners in different cities or countries, or those with prior time commitments to still participate in support of the cause. The virtual race also attracts those who might consider a 5K unachievable or intimidating to perform in groups. To participate, runners simply print the bib and log their miles. Runners can even join the “Strip” portion by boxing up a load of clothes and taking them to their closest Goodwill location. The objective is to participate, and all runners receive a finisher medal, race shirt and custom bib. www.striponthestrip.com

ABOUT GOODWILL SOUTHERN NEVADA & THEIR VETERAN INTEGRATION PROGRAM

Goodwill of Southern Nevada, Inc. is a non-profit organization that turns donated goods into new jobs and new careers for members of our local community. We provide opportunities for education, employment and training for people with barriers through our 3 Career Connections Centers as well as other specialized programs. Goodwill believes that work creates the economic energy that builds strong families and strong communities. Goodwill’s Veteran Integration Program provides holistic, comprehensive and coordinated job training and employment services tailored to the unique needs of veterans, military service members and their families.

ABOUT EVENTURE, LLC

EVENTURE, LLC is a female owned and operated modern meeting and event planning firm based in Las Vegas, NV. From idea to execution, EVENTURE offers full service and a la carte coordination of all sizes, whether an intimate board retreat or an annual convention with thousands of attendees. EVENTURE specializes in medical/ healthcare tourism and the film and production industry with a focus on corporate events, hotel room blocks and conventions. With over a decade of experience in the industry and working with clients from around the world, EVENTURE’s tenure in Las Vegas has assembled a world-class preferred list of vendors and hospitality partners to ensure all arrangements are handled by the best in the business. EVENTURE knows doing business in Las Vegas is also about giving back, and has dedicated their resources to assist in fundraiser events, galas and 5k runs for a number of local charities

including U.S. Vets, Crohn's and Colitis Foundation, Opportunity Village, Helping Hands of Vegas Valley, The Leukemia & Lymphoma Society and Catholic Charities.

CIRCUS CIRCUS LAS VEGAS

The hallmark of Circus Circus Las Vegas lies under the legendary Big Top, where celebrated circus acts perform on the Midway Stage as part of the world's largest permanent circus. The Adventuredome, America's largest indoor theme park, offers five acres of climate-controlled fun for all ages including the El Loco roller coaster. Guests of Circus Circus may dine in a variety of restaurants including THE Steak House, rated the best steakhouse by Zagat and recognized a record 20 times in *Las Vegas Review-Journal's* "Best of Las Vegas" awards, and Vince Neil's Tatuado Eat-Drink-Party!, where the rock 'n' roll vibe of the Sunset Strip comes to Las Vegas. Circus Circus also offers a casino, wedding chapel, meeting and convention space and an RV park. Circus Circus is a wholly owned subsidiary of MGM Resorts International (NYSE: MGM). For more information and reservations, visit circuscircus.com, call toll free at (800) 634-3450 or find us on [Facebook](#) and [Twitter](#).

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