

FOR IMMEDIATE RELEASE

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**STRIP ON THE STRIP™ VOLUNTEER TEAM COLLECTS 250 LBS
OF CLOTHING FOR US VETS AND HOMELESS VETERANS
DURING 2015 ROCK N ROLL LAS VEGAS MARATHON**

LAS VEGAS, NEV. – November 15, 2015. To kick off the clothing drive leading up to the 3rd annual Strip on The Strip™ 5K on March 5th, 2016 benefitting US Vets – Las Vegas and Veterans Stand Down, the Strip on The Strip™ Volunteer Team followed tens of thousands of Rock N Roll Las Vegas Marathon runners down Las Vegas Blvd, collecting over 250 lbs. of clothes for homeless Veterans. Items collected included jackets, shirts, pants and cold weather accessories such as knit caps and scarfs. 2015 marked the third consecutive year that Strip on The Strip™ partnered with the Rock N Roll Marathon Series organizers to collect the clothing discarded by runners along the marathon route.

Strip on The Strip™ is an annual 5K run and 1-mile walk down Las Vegas Blvd around the famous Welcome to Fabulous Las Vegas Sign. The community joins together to “Strip for a Cause”; donating a piece of clothing at each 1K during the race, benefitting U.S.VETS – Las Vegas in support of the 2016 Veterans Stand Down. Race participants receive race t-shirt, finisher medal and swag bag.

All of the clothes collected both at the Rock N Roll Vegas Marathon and Strip on The Strip™ 5K are laundered and donated to Veterans Stand Down and the money raised will be donated toward assisting in getting the vets showered, groomed and shaved, and the opportunity to “shop” in the Stand Down Store amongst the donated clothes, job interviews and housing assistance.

“U.S.VETS - Las Vegas is excited for the next Strip on the Strip™ 5K. It's a great way to get our community active while showing their support for veterans by having runners donate clothing, or peel off their layers during the race. All of the clothes will be made available to homeless and at-risk veterans in March 2016 at the Veterans Stand Down, and we continue to love this unique way people can get involved,” said Shalimar T. Cabrera, MSW, Executive Director, U.S.VETS - Las Vegas, and Acting Executive Director, U.S.VETS - Washington D.C.

SUPPLEMENTARY MEDIA:

Strip on The Strip™ 2015 Race Day Video:

<https://www.youtube.com/watch?v=fPuuhPIUwTs>

ABOUT STRIP ON THE STRIP™

Strip on the Strip™ is a 5K run/walk benefiting U.S.VETS – Las Vegas in support of the 2015 Veterans Stand Down whereby participants have the option to donate a piece of clothing at each 1K marker throughout the 5K course. Donation stations are manned by sponsoring companies, local celebrities and charity volunteers. Clothing will be laundered and distributed at the 2016 Veterans Stand Down hosted by U.S. VETS – Las Vegas. Participants who opt to not donate during the race and are participating in the timed race (competitive start) will be supplied with a bag at packet pick-up so they can donate prior to the race if they desire. The USTA certified course is great for competitive runners, as well as 5K virgins or tourist wanting to take in the sites for a great cause.

About EVENTURE, LLC

EVENTURE, LLC is a female owned and operated modern meeting and event planning firm based in Las Vegas, NV. From idea to execution, EVENTURE offers full service and a la carte coordination of all sizes, whether an intimate board retreat or an annual convention with thousands of attendees. EVENTURE specializes in medical and healthcare tourism and the film and production industry with a focus on corporate events, hotel room blocks and conventions. EVENTURE is also the official tour, ticketing and event planner for the Booze District, in Henderson, NV. With over a decade of experience in the industry and working with clients from around the world, EVENTURE's tenure in Las Vegas has assembled a world-class preferred list of vendors and hospitality partners to ensure all arrangements are handled by the best in the business. EVENTURE knows doing business in Las Vegas is also about giving back, and has dedicated their resources to assist in fundraiser events, galas and 5k runs for a number of local charities including U.S. Vets, Crohn's and Colitis Foundation, Opportunity Village, Helping Hands of Vegas Valley, The Leukemia & Lymphoma Society and Catholic Charities.

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